

## SieMatic Unveils “Soft Modern” SG6 Kitchen at Toronto’s Living Luxe Design Show

**Highlighting the show’s luxury design experience, the SG6 presentation featured by Binns kitchen + bath design is the first display of the new kitchen outside of Germany**

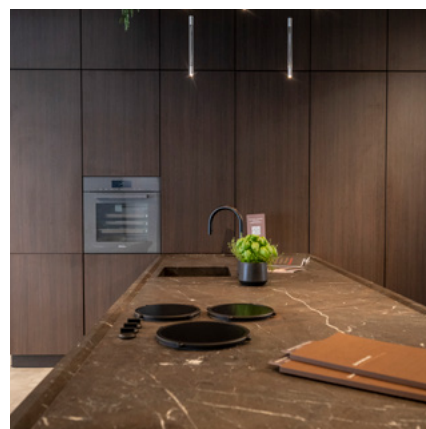
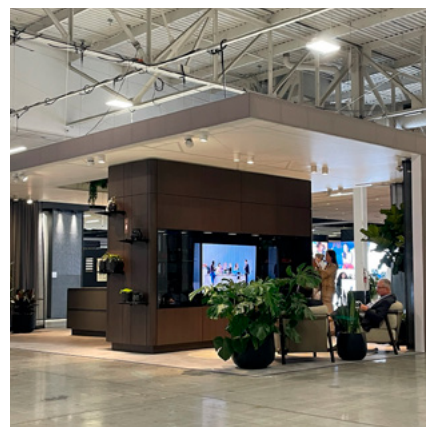
(Yardley, PA, May 14, 2025) At Canada’s premier grand-scale luxury design exhibition, the Living Luxe Design Show, SieMatic unveiled the first display of the new “soft modern” SG6 kitchen outside of Germany. The event, which took place from April 25 to 27 at the Toronto Congress Centre, celebrated the pinnacle of interior design, architecture, fashion, real estate, and luxury living with over 20,000 attendees. The booth, curated by third-generation family-owned Binns kitchen + bath design, immersed visitors into the SG6 experience. From warm finishes and soft, warm lighting to fashion-forward staging, the ambiance reflected the lifestyle aspirations of SieMatic’s clientele.

“It’s incredibly exciting to be the first to present SG6 to North America,” said Beverley Binns, Creative Director of Binns kitchen + bath design. “The kitchen is a stunning evolution of SieMatic’s design language—minimal, architectural, and luxurious in the most understated way,” Binns adds, noting one of the most distinctive elements of the SG6 is its use of curved radius details. “The curves soften the geometry and bring a sculptural quality to the cabinetry. It’s a subtle but powerful shift that adds warmth and elegance to modern kitchen design.”

SG6’s curved corners provide a perfectly balanced contrast to the kitchen’s linear handle-free profile. Small radius edges are also reflected in the design’s “Hollywood Bevel” countertop. With a built-up edge

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—Beverley Binns, Creative Director of Binns kitchen + bath design



Binns kitchen + bath design presented SieMatic’s new “soft modern” SG6 kitchen design at the Living Luxe Design Show in Toronto—the first display of the new kitchen outside of Germany

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around a concave center, the countertop creates a unique 3-D visual. Open shelves and a coordinated towel bar on the island reflect the same curvy silhouette.

Like all designs in SieMatic's URBAN style collection, SG6 offers the flexibility of modular pieces. Designers and homeowners can configure various elements for display or storage purposes in any area of the home. A customizable panel wall system takes the modular concept to the next level. It includes adjustable shelves, glass cabinets, and a circular panel light for a unique "floating" effect.

## About SieMatic

**SieMatic** is a premium kitchen brand with a long history and an international reputation for excellence in design, timeless elegance, and a high level of functionality. The company's constantly evolving reinterpretation of the modern kitchen is exemplified by the design principle behind its four style collections: **PURE**, **CLASSIC**, **URBAN**, and **MONDIAL**. SieMatic products are manufactured in Germany under environmentally responsible standards with a commitment to providing distinctive kitchen solutions. They are available in over 60 countries throughout five continents. For more information about SieMatic and its products, call (215) 604-1350 or visit [siematic.com](http://siematic.com).

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Top photo, l-r: Creative Director Beverley Binns and Director Keith Binns, Binns kitchen + bath design

Bottom photo, l-r: Hans Henkes, President and CEO of SieMatic USA; Richard Fakadej, Owner of Designs Living Inc.; Rainer Mueller, Director Sales North America, Partner Showrooms, SieMatic