

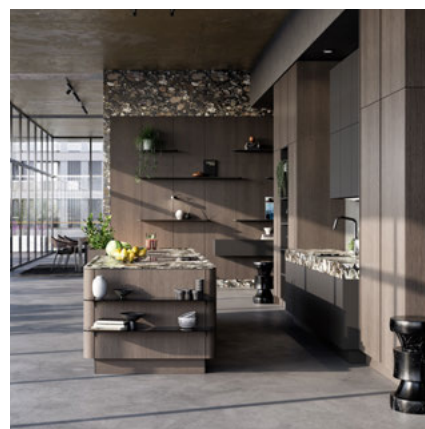
SieMatic Unveils New “Soft Modern” SG6 Kitchen Design

Introduced at ID Days 2024 in Löhne, Germany, the kitchen blends subtle curves and straight lines for a new gracefully modern style

(Yardley, PA, November 14, 2024) SieMatic has once again redefined the “handle-free” kitchen with the new **SG6** cabinet design. Characterized by delicate curves and stand-alone “furniture style” elements, SG6 is a “soft modern” concept that masterfully blurs the lines between kitchen and living space. A highlight of the innovative new design, SG6’s island features a uniquely beveled countertop, towel bar, shelving and indoor planters. Plus, a customizable panel wall system includes cabinets, shelves and even coordinating lights, allowing one to create a completely personalized transition into surrounding living areas. Part of the **URBAN Style Collection**, SG6 was unveiled in Germany at the company’s annual ID Days event in September. The event marked SieMatic’s 95th Anniversary and featured a series of fresh installations of the company’s **PURE**, **CLASSIC**, and **MONDIAL** Style Collections.

“SG6 introduces curves to the kitchen in a subtle, yet balanced manner,” said Hans Henkes, President and CEO for SieMatic USA, who explains that round shapes inspired by nature are known to bring a sense of calm and security to an aesthetic. Henkes noted that curvy sofas, chairs and other living room furniture is currently trending. “This focus on softness is the design world’s response to uncertain times, helping to create a sense of peace and tranquility,” Henkes adds, pointing out that SG6’s curved edges provide a perfectly balanced contrast to the kitchen’s linear handle-free profile.

The most striking curves appear on SG6’s versatile island. Each corner is gently rounded with a small radius so that the edges are graceful and subtle. Reflecting the same edge radius is a “Hollywood Bevel” countertop. With a built-up edge around a concave center, the countertop creates a unique 3-D visual while also preventing a spillage cleanup on the floor. The island can be designed to incorporate open shelves and even a coordinated towel bar, both with the same curvy



Above: New SieMatic SG6 “soft modern” kitchen design; below: SG6 customizable panel wall system artfully blurs lines between kitchen and living space

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silhouette. And for those with a green thumb, SG6 offers a built-in planter box ideal for growing fresh herbs.

Like all designs in SieMatic's URBAN collection, SG6 offers the flexibility of a modular concept with a mix of open and closed areas. Designers and homeowners have the freedom to create asymmetrical concepts and use the various elements anywhere in the home. For example, single or double cabinets can be configured for display or storage purposes ideal for a home office or virtually anywhere stylish storage is needed.

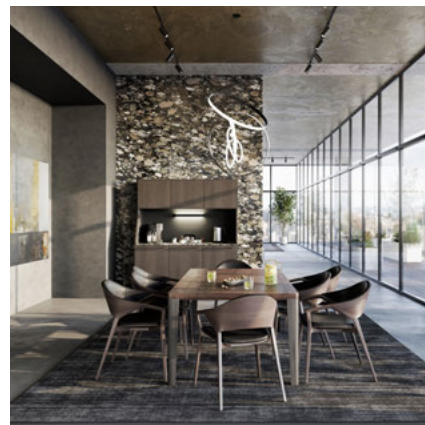
SG6 takes this modular concept to the next level with a customizable panel wall system. Components, including adjustable shelves, glass cabinets, and a sideboard cabinet, can be arranged to suit one's style and storage needs. The panel system creates a "floating" effect, which is especially dramatic with glass cabinets. Plus, always with an eye on the most minute detail, SieMatic added a circular panel light for the system. The light and shelf-supports coordinate with the kitchen's grip profile, recess channels, and towel bar. All are in a dramatic black finish, which pairs perfectly with SieMatic's elegant array of colors and surfaces.

The new SG6 kitchen is now available through the company's exclusive network of showrooms across North America.

About SieMatic

SieMatic is a premium kitchen brand with a long history and an international reputation for excellence in design, timeless elegance, and a high level of functionality. The company's constantly evolving reinterpretation of the modern kitchen is exemplified by the design principle behind its four style collections: **PURE**, **CLASSIC**, **URBAN**, and **MONDIAL**. SieMatic products are manufactured in Germany under environmentally responsible standards with a commitment to providing distinctive kitchen solutions. They are available in over 60 countries throughout five continents. For more information about SieMatic and its products, call (215) 604-1350 or visit siematic.com.

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Above: SieMatic SG6 offers stylishly versatile storage anywhere needed; below: SG6 elements make beautiful stand-alone furniture-style storage cabinets