

SieMatic Reveals More “Secrets” for Iconic S2 Kitchen

Debuted during Milan Design Week, new innovative features such as the adjustable SecretSlide countertop and Practical Corner appliance garage, join groundbreaking solutions including SecretSpace and SecretService

(Dallas, TX, July 23, 2024) SieMatic proves that sometimes luxury is about what you don't see. At the recent Milan Design Week, the company shared their best kept “secrets” for stylish and functional kitchen design—a series of new elements for the timeless handle-free S2 kitchen. An enchanting interplay of the visible and invisible, the new elements are designed to work hard behind the scenes but stay out of sight until needed. New hidden treasures join SecretService, the slim, concealed drawer that's ideal for storing flat items like cutlery, and the unexpected SecretSpace, a cabinet that rotates 180-degrees and offers hidden storage or furniture-style shelving. New features include the adjustable SecretSlide countertop, the space-saving Practical Corner, and the versatile Single- and Multi-Panel Sliding Doors. Each new detail is designed to preserve S2's celebrated clean lines while allowing the kitchen to seamlessly blend with surrounding spaces.

“The additional surprise elements for S2 will capture the imagination of designers, architects, and kitchen enthusiasts alike,” says Hans Henkes, President and CEO for SieMatic USA. “Following the acclaimed SecretService and SecretSpace, SecretSlide and Practical Corner are favorably coming into view since they offer flexible ways to expand workspaces as needed—and hide them when not—whatever one's personal needs and tastes may be,” Henkes adds.

All five new features for S2 allow for unmatched versatility and convenience in the kitchen. Whereas SecretService and SecretSpace are being praised for their ability to provide hidden storage or decorative shelving as desired, SecretSlide and Practical Corner keep expanded storage and workspaces at the ready for when more space is needed. The new features revealed in Milan include:



Above: S2 “hidden” features offer interplay of visible and invisible; below: Debuted during Milan Design Week, S2 “secret” solutions offer luxury of expanded and concealed spaces

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SecretService

An unexpected detail that makes use of every inch of available space, SecretService is a 3.5-cm slim drawer that's nearly invisible within the sculpted recessed channel of S2's handle-free design. Perfect for storing flat utensils, smart phones, tablets, or even valuables, the versatile drawer can be customized for optimal storage while keeping the focus on the cabinetry's sleek and minimal design.

SecretSpace

Designed for base and tall corner cabinets, SecretSpace lets homeowners decide what works best for their personal space. On one side, the unit is a closed cabinet that blends seamlessly into the kitchen design. But rotate the cabinet 180-degrees to reveal elegant shelves. The shelves can be used for out-of-the-way storage or as a decorative furniture-style display area. And since they rotate with a gentle push/pull, homeowners can decide from moment to moment what works best to enhance the form and function of their luxury kitchen design.

SecretSlide

A sliding countertop that provides work or dining space when needed and tucks away when it's not, SecretSlide allows homeowners to customize their countertop length. StoneDesign worktops easily glide over and conceal 1cm countertops, induction cooktops, and sinks with lowered tap ledges for a streamlined look. The top-sliding countertops feature elegant mitered edges and overlap the countertop below for a seamless look. SecretSlide's design allows the countertop to smoothly glide in and out when needed, meaning objects on the countertop can remain steadily in place as it's being moved.

Practical Corner

For L-shape kitchens that have tall units with base units running perpendicular, Practical Corner is a clever way to make use of dead space. A step up from an appliance garage, it offers a place to hide cookbooks, appliances, baking dishes, electronics, utensils and anything else that creates clutter on countertops behind an electrically opened lift flap.



Above: SecretSlide, when open, expands for more dining or workspace when needed; below: Closed, SecretSlide keeps extra countertop space at the ready for when needed

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Flush electrical sockets in the rear wall make it easy to use appliances or charge phones and tablets while a slide-out shelf with push-to-release TipOn technology keeps items organized and within easy reach.

One- and Multi-Panel Sliding Doors

Open floor plans are popular, but sometimes it's nice to create a more intimate space. S2's new sliding panel doors can do just that. Whether one wishes to temporarily conceal small appliances, a coffee or wine bar or even hide an entire kitchen from sight, SieMatic's sliding doors offer the perfect solution. Whatever the homeowner's needs may be, the single or multi-panel doors can make kitchen elements disappear. When closed, the panels look like a kitchen wall unit. With a light press, the doors open and move silently to the side where they can then be stored away in a niche until they're needed again.

The new S2 kitchen features are now available through the company's exclusive network of showrooms across North America.

About SieMatic

SieMatic is a premium kitchen brand with a long history and an international reputation for excellence in design, timeless elegance, and a high level of functionality. The company's constantly evolving reinterpretation of the modern kitchen is exemplified by the design principle behind its four style collections: **PURE**, **URBAN**, **CLASSIC**, and **MONDIAL**. SieMatic products are manufactured in Germany under environmentally responsible standards with a commitment to providing distinctive kitchen solutions. They are available in over 60 countries throughout five continents. For more information about SieMatic and its products, call (215) 604-1350 or visit siematic.com.

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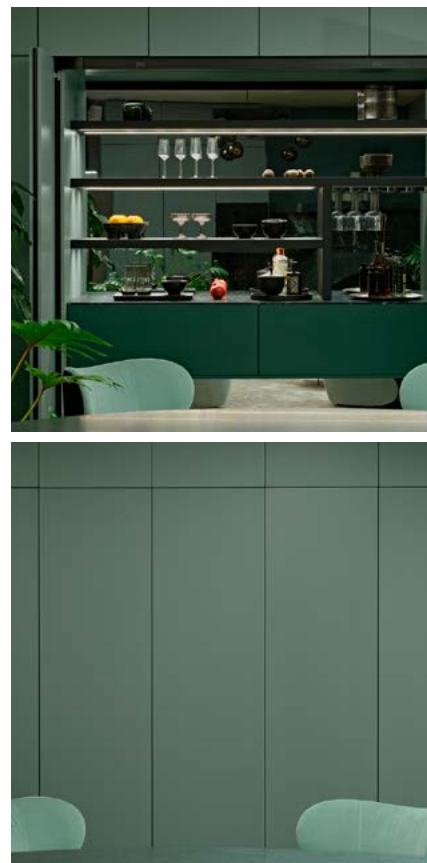
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Above: Multi-Panel doors open to offer easy access to hidden spaces; below: Available in Single or Multi panels, SieMatic's sliding doors can conceal any area of the kitchen