

SieMatic Dallas Unveils First North American Display of Newest Kitchen Design, MONDIAL

Minimal-yet-expressive, the new MONDIAL served as a backdrop for guests to celebrate the newly remodeled showroom

(Dallas, TX, May 21, 2024) **SieMatic Dallas** has reason to celebrate! The Dallas Design District showroom is home to the first display of SieMatic's highly anticipated **MONDIAL** kitchen design in North America. On May 9, 2024, 90 interior designers, architects, local award-winning builders and SieMatic clients gathered around the new MONDIAL display while they enjoyed passed hors d'oeuvres and live-action cooking stations. Guests sampled gin-cucumber mojitos and sparkling rosé while exploring the most innovative new kitchen designs from the iconic German kitchen brand. Displays include the sleek-yet-opulent MONDIAL and the innovative **SLX**, along with other award-winning designs from the **CLASSIC** and **PURE** collections.

"We're excited that the Dallas design community is the first to experience MONDIAL, with its unique interplay of materials, shapes, and tones," said Hans Henkes, President and CEO for SieMatic USA, noting that the collection will roll out across North America later this year. Since the showroom features an array of SieMatic styles, visitors can compare and contrast the various collections to find the perfect design for their luxury kitchen needs. "Whereas the PURE collection reflects subtle minimalism, MONDIAL is expressive minimalism. Homeowners and designers can fully experience this difference here in the Dallas showroom," Henkes adds.

Upon entering the showroom, one immediately feels the bold presence of MONDIAL. Geometric forms blend with opulent and expressive materials to create an emotionally compelling kitchen experience. MONDIAL simultaneously transcends the boundaries of kitchen design while blending beautifully into its surrounding living spaces. Just across from MONDIAL sits the illuminated SLX kitchen. With adjustable LED lights tucked inside the iconic recessed grip



Above: SieMatic Dallas showroom, home to first North American display of company's newest kitchen design, MONDIAL; below: From left: Hans Hankes, President & CEO, SieMatic USA; Jessica Jones Otte and Gillea Allison, D Home; Jennifer Fordham Blanco and Aaron Rangel, SieMatic Dallas

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channel, delicately proportioned countertops appear to float above the timelessly elegant cabinets for an expression of refined simplicity. Continuing on through the showroom, one encounters the ever popular **S2** kitchen and the timeless **CLASSIC** design, as well as the **SC/SE** kitchen, which blends contrasting materials and surfaces.

“With a distinctive and impressive array of SieMatic collections on display, our goal is to help the Dallas design community bring their design visions to life, in virtually any setting, meeting any design need,” says interior designer, Jennifer Fordham Blanco, who is the showroom manager of SieMatic Dallas.

The showroom is located at 1525 Hi Line Drive, Suite B in the Dallas Design District. To learn more, visit siematic-dallas.com or call 214-577-4700.

About SieMatic

SieMatic is a premium kitchen brand with a long history and an international reputation for excellence in design, timeless elegance, and a high level of functionality. The company’s constantly evolving reinterpretation of the modern kitchen is exemplified by the design principle behind its four style collections: **PURE**, **URBAN**, **CLASSIC**, and **MONDIAL**. SieMatic products are manufactured in Germany under environmentally responsible standards with a commitment to providing distinctive kitchen solutions. They are available in over 60 countries throughout five continents. For more information about SieMatic and its products, call (215) 604-1350 or visit siematic.com.

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Above: SieMatic new **MONDIAL** kitchen is backdrop for mingling guests at company’s Dallas showroom; below: From Left: Michael Foti, VP Sales & Business Development; Jaime Fernandez-Duran, managing principal, WDG Architecture; Angel Calderon, VP Multi-Unit Sales, SieMatic USA, and Micqui McGowen, Kitchen & Bath Concepts