

SieMatic Adds Innovative New Features to Signature Handle-Free S2 Kitchen

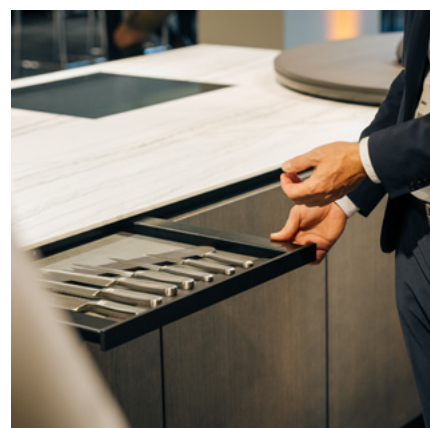
With secret compartments, mitered corners, new finishes, and more, S2 sets a new standard in handle-free kitchen design while blending seamlessly into living spaces

(Yardley, PA, December 12, 2023) SieMatic introduces an array of new features for its iconic S2 kitchen design. At SieMatic's recent Interior Design Days held in Germany, the brand debuted a wealth of distinctive and innovative new products. Among the highlights was a selection of new features designed to refine the handleless S2 design. From clever "hidden" concepts such as Secret Service and Secret Space to slim countertops and fresh new finishes, the inventive elements usher in a new generation of clever possibilities for the timeless S2 design.

"SieMatic is always evolving, and the S2 is no exception. The new elements enhance both the form and the function for one of our most popular kitchen designs," said Hans Henkes, President and CEO for SieMatic USA, noting that S2 has been a SieMatic staple since the company invented the handlefree kitchen design in the 1960s. "Though we've added details that bring the design up to date for a new generation, we've preserved the celebrated clean lines and straightforward design initially conceptualized with S2," Henkes adds.

On the outside, S2 may appear true to the original streamlined design. But inside, two new "hidden" elements enhance both function and the feel of luxury. Secret Service is a 3.5 cm slim drawer that's completely hidden within S2's sculpted recessed channel. Featuring a push-to-open mechanism, the drawer closes with just a tap and is ideal for storing flat items such as knives, cheese and truffle slicers or even smart phones and tablets. Optional magnetic knife holders or divider bars allow for optimal organization. Similarly, Secret Space is another unexpected element available for base and tall corner units. On one side, it's a closed cabinet that blends seamlessly into the kitchen design. But rotate the cabinet 180-degrees to reveal a "secret" feature: elegant shelves that can be hidden and used for storage or shown off, furniture-style.

Additional details that modernize S2 for a new age include: mitered corners for an enhanced sense of quality and elegance, super-slim 1 cm countertops that add a sense of lightness and appear to float in mid-air, a round worktable that's a practical workplace and convenient breakfast or snack area, and Practical Corner—a corner storage cabinet that makes use of dead space in L-shaped kitchens.



Above: SieMatic refined S2 kitchen features round worktable, perfect for enjoying meals and snacks;
Below: With easy push-to-open mechanism, Secret Service stores flat items such as knives, cheese slicers or even smart phones.

SieMatic

Two new finishes allow S2 to seamlessly blend with today's trending colors and finishes. Sahara Beige is a neutral, timeless shade that conveys subtle elegance and easily coordinates with other shades. And, back by popular demand, Smoked Oak is an expressive veneer with a warm color tone and light/dark interplay that can't be achieved with stain or varnish. To further enhance S2's ability to blend with its surroundings, recess channels are now available in gold bronze anodized, which perfectly coordinates with SieMatic glass cabinets.

The new S2 kitchen features are now available through the company's exclusive network of showrooms across North America.

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—Hans Henkes, President and CEO for SieMatic USA

About SieMatic

SieMatic is a premium kitchen brand with a long history and an international reputation for excellence in design, timeless elegance, and a high level of functionality. The company's constantly evolving reinterpretation of the modern kitchen is exemplified by the design principle behind its three style collections: PURE, URBAN, and CLASSIC. SieMatic products are manufactured in Germany under environmentally responsible standards with a commitment to providing distinctive kitchen solutions. They are available in over 60 countries throughout five continents. For more information about SieMatic and its products, call (215) 604-1350 or visit siematic.com.

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Above: SieMatic newly designed S2 kitchen offers more than meets the eye; Below: Newly refined S2 features elegant, mitered corners and slim countertops that appear to float midair.