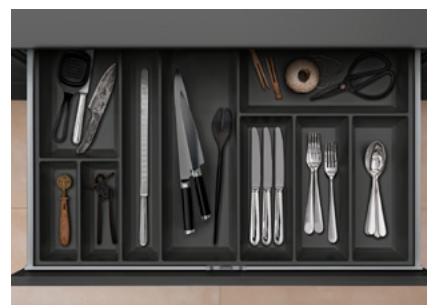


## SieMatic Adds Elegant Dark Grey Interior Option for Cabinetry

(Yardley, PA, June 8, 2023) SieMatic, manufacturer of premium kitchens, now offers its high-end cabinetry with **dark grey** interiors. While white cabinet interiors have been a long-accepted standard, dark grey is becoming a mainstay neutral that injects a touch of elegant simplicity and modern sophistication into the kitchen. The hue harmonizes perfectly with the exclusive elements of SieMatic's kitchen designs in enduring materials from aluminum and light oak to dark smoked chestnut and porcelain.

“The white interior finish has long typified European-made kitchen cabinetry, providing an air of clarity and purity. Grey offers a similar effect—a neutral tone that also evokes a clean-feeling aesthetic—while also delivering a contemporary, timeless appeal,” said Hans Henkes, President and CEO for SieMatic USA. “For many interior designers, grey is the epitome of elegance and style.”

SieMatic's new grey interiors continue to combine premium design with ergonomics, while offering choices that seamlessly integrate with the overall cabinet design. The new interiors feature well-known brand specialties that allow designers to customize the ideal kitchen for their client. Flexible options include a dark grey safety profile (SieMatic's signature edge dust seal), dark grey or aluminum MultiMatic Tracking, a flocked inlay mat that perfectly matches the dark grey of the cabinet, and cutlery inserts (in dark



Above: Elegant dark grey is now an option for SieMatic's premium cabinet interiors; below: Dark grey cutlery inserts keep essentials perfectly organized

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—Hans Henkes, President and CEO for SieMatic USA

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grey or white) with special graphic shape to match the cabinets' narrow, angular frames. The varied design options allow for a plethora of possibilities for personalizing a kitchen that blends function and high design.

Grey interiors are a natural progression for SieMatic's portfolio of premium kitchen design options. With an imminent collection of new exclusive finishes, dark grey offers a stylish new way to make a luxurious statement. New wood veneers in popular warm shades ranging from travertine oak to nutmeg oak will join new, innovative aluminum shades like titanium and bronze—all culminating in a sophisticated kitchen design that upholds SieMatic's commitment to timeless elegance.

## About SieMatic

SieMatic is a premium kitchen brand with a long history and an international reputation for excellence in design, timeless elegance, and a high level of functionality. The company's constantly evolving reinterpretation of the modern kitchen is exemplified by the design principle behind its three style collections: PURE, URBAN, and CLASSIC. SieMatic products are manufactured in Germany under environmentally responsible standards with a commitment to providing distinctive kitchen solutions. They are available in over 60 countries throughout five continents. For more information about SieMatic and its products, call (215) 604-1350 or visit [siematic.com](http://siematic.com).

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## Contact

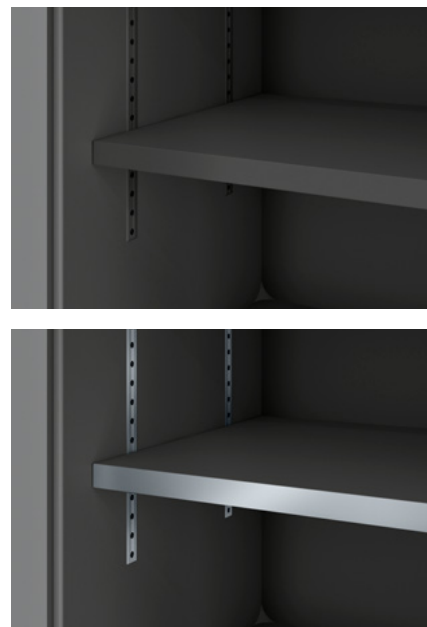
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Above: Dark grey interiors with dark grey MultiMatic Tracking; below: Dark grey interiors with aluminum MultiMatic Tracking