

For Immediate Release

SieMatic Aluminum Interior Accessories System is Named Best of Year 2014 Winner by *Interior Design*

Topping four other finalists, the modular and versatile system was recognized for bringing intelligent organization solutions to the kitchen drawer

(Feasterville, PA, December 22, 2014) SieMatic, global manufacturer of premium kitchen cabinetry, has been named a **Best of Year (BoY) Awards 2014** winner in the kitchen cabinetry category by *Interior Design* magazine for its innovative **aluminum interior accessories system**. This year's iconic light bulb trophy was presented on December 4, 2014 by *Interior Design* editor-in-chief Cindy Allen in the auditorium at the state-of-the-art Frank Gehry design IAC Building in New York City. The win makes SieMatic a three-time recipient in the esteemed publication's prestigious annual awards contest.

The company's innovative aluminum interiors accessories system received top honors among five finalists competing in the kitchen cabinetry category after being chosen via an online vote by more than 60,000 architects and interior designers. This year's preeminent BoY design competition recognizing superior interior design products and projects garnered a record-breaking 2,000 submissions.

"It's satisfying to be recognized by the interior designers and architects who specify our cabinetry and can appreciate our repertoire of innovative design solutions," says Hans Henkes, president and CEO of SieMatic Möbelwerke USA, explaining that this year's award marks the company's third BoY win in the kitchen cabinetry category since 2009. "Being a repeat winner of the prestigious award is testament to SieMatic's ability to offer innovative products that resonate with the design community." Henkes notes that SieMatic's FloatingSpaces panel system was named Best of Year in 2012, and its SieMatic S1 kitchen received the nod in 2009.

SieMatic's modular and versatile aluminum interior accessories system brings intelligent organization solutions and aesthetics to the kitchen drawer. The customizable system includes an extra-deep king-size compartment with 50-percent more storage height, a unique angled



Above: Material combination includes anodized aluminum, porcelain, soft textures, and woods; below: Paola Rivas, Manager, SieMatic USA

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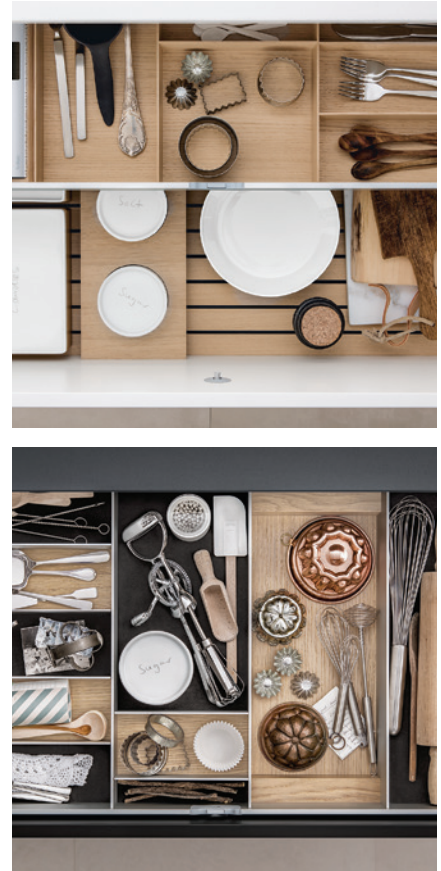
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knife block, integrated USB connection, and GripDeck anti-slip inserts for pots and pans, which was inspired by yacht deck technology. The system keeps order in drawers with innovative, configurable aluminum inserts, while it solves the problem of shifting contents.

Currently available in over 62 countries on five continents, **SieMatic** is an industry leader in the high-end kitchen segment with unyielding commitment to innovative engineering and manufacturing excellence. The company philosophy of complementing a lifestyle, not just offering a product, makes it unique in the industry. From manufacturing plant to showroom floor, SieMatic's commitment to providing its customers with "the premium lifestyle they deserve" makes the SieMatic brand name synonymous with unparalleled luxury.

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Above: Wood inserts available in light oak or smoked chestnut; below: Configuration possibilities are numerous

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