

## For Immediate Release

### **SieMatic SE 8008 LM Kitchen Series Ushers In New Ambiance**

The collection's elegant furniture-style components lend a living room personality to the traditional utilitarian kitchen.

(Feasterville, PA) Clean and contemporary in style, the SE 8008 LM from SieMatic's Modern Classics collection transforms the kitchen into a warm and inviting living space without compromising functionalism. Presence of family and friends during meal preparation brings an entirely new atmosphere to the kitchen, one that goes beyond a room made for preparing meals. The innovative design of the SE 8008 LM kitchen introduces contrast to create a comfortable and welcoming retreat that breaks down the barrier separating the kitchen from rooms in the house where leisure time is spent.

Indeed, the brilliance in the design of SieMatic's SE 8008 LM kitchen is in the subtle and practical division that allows for harmonious sharing of space and convergent activities. In the SE 8008 LM Modern Classics kitchen, multitasking is redefined. Like mixing business with pleasure, the mood is less task oriented and more relaxing.

The Walnut wall structure provides the backdrop for storage and display to support a wide range of kitchen activities. Artfully designed to store kitchen necessities from china to silverware behind smoked-glass cabinet doors, the wall structure is also made to display such items as complementing photo frames, books and writing utensils on open shelves. Additionally, SieMatic's award-winning onWall system utilizes the wall area above the kitchen countertop and merges functionality and style for accessibility to everyday cooking supplies like cooking oil, spices, and chopping knives. Adding warmth and cohesiveness to the collection is the coordinating Walnut dining table. The integrated design and natural-flow layout is further enhanced by the convenient, freestanding element with sideboard and ample room for appliances.

The collection beautifully contrasts materials and colors. Black granite countertops that measure just one centimeter thick, combine with soothing matte white finished cabinetry to add a refined look. Cabinet door and drawer hardware have the minimalist signature and help define the contemporary scheme while maintaining the warm, welcoming ambiance. Overall, the SE 8008 LM Modern Classics collection exudes precisely the look and feel SieMatic intended—a look and feel that fosters



**Above: The Walnut wall structure provides the backdrop for storage and display to support a wide range of kitchen activities; Below: Clean and contemporary, the SE 8008 LM introduces contrast while breaking down barriers separating the kitchen from other rooms where leisure time is spent**

### **CONTACT**

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a warmer, more integrated lifestyle that brings people together in the kitchen in a non-intrusive way.

Currently available in over 62 countries on five continents, SieMatic is an industry leader in the high-end kitchen segment with unyielding commitment to innovative engineering and manufacturing excellence. The company philosophy of complementing a lifestyle, not just offering a product, makes it unique in the industry. From manufacturing plant to showroom floor, SieMatic's commitment to providing its customers with the "premium lifestyle they deserve" makes the SieMatic brand synonymous with unparalleled luxury.

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**Above: SieMatic's onWall Rail features a lighting system, and offers easy access to cooking essentials; Below: The onWall System utilizes wall and niche areas above the kitchen countertop for the accessory elements such as an Onion Basket and a Spice Shelf**

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