

## For Immediate Release

### **SieMatic and The Ritz-Carlton® Bring World-Class Luxury to Windy City**

The Ritz-Carlton Residences, Chicago, Magnificent Mile to feature SieMatic kitchens

(Feasterville, PA, October 4, 2011) SieMatic and The Ritz-Carlton®—both brands are synonymous with beauty, quality, and elegance. Now the two are working in concert to bring an elevated level of luxury to The Ritz-Carlton Residences, Chicago. Located along the Windy City's Magnificent Mile, the spacious residential units, set for occupation between late 2011 or early 2012, will feature kitchen cabinetry from the new SieMatic BeauxArts.02 collection—the second-generation design collaboration between SieMatic and acclaimed designer Mick De Giulio.

Introduced in Cologne, Germany in 2011, SieMatic BeauxArts.02 features design principles based on the Beaux-Arts architecture concept, which was employed in some of the world's most recognized structures. As one of the country's leading innovators in kitchen design, Chicago-based De Giulio's contribution helped break conventional rules in kitchen planning by providing a fresh, new interpretation of style with the first generation SieMatic BeauxArts collection, and BeauxArts.02. SieMatic's unique kitchen designs at The Ritz-Carlton Residences broaden residents' freedom to experiment with décor and style concepts to make their space more suited to their individual taste. Eclectic elements, such as steel and glass doors, walnut interiors, mirrored toe-kicks, and faceted frame doors are signature details of the SieMatic BeauxArts collection that open a new world of possibilities to homeowners.

“As two world-renowned brands with global outreach, SieMatic and The Ritz-Carlton are a natural fit,” explains Hans Henkes, general manager of SieMatic Möbelwerke USA. “Both are at home on Michigan Avenue in the heart of Chicago, situated among internationally recognized luxury retailers and world-class restaurants and hotels,” Henkes continues, pointing out that the SieMatic cabinetry is currently being delivered to the construction site.

SieMatic BeauxArts.02 cabinetry will be the star attraction in 89 of the building's luxury residences. Overlooking one of the world's most



**Ritz-Carlton Residences, Chicago,  
Miracle Mile featuring SieMatic  
BeauxArts.02 Collection**

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vibrant cities, the luxurious units will include high ceilings, expansive windows, wide-plank hardwood floors, natural stone, custom-designed ceiling details, and pre-wired touch-pad control systems for “smart” home technology. In addition to SieMatic BeauxArts.02 cabinetry, the kitchens will include natural stone countertops, along with luxury-brand appliances and plumbing fixtures.

Currently available in over 62 countries on five continents, SieMatic is an industry leader in the high-end kitchen segment with unyielding commitment to innovative engineering and manufacturing excellence. The company philosophy of complementing a lifestyle, not just offering a product, makes it unique in the industry. From manufacturing plant to showroom floor, SieMatic’s commitment to providing its customers with “the premium lifestyle they deserve” makes the SieMatic brand name synonymous with unparalleled luxury.

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**Above: SieMatic BeauxArts.02 in matt Sterling Gray and Ebony Walnut; Below: SieMatic BeauxArts.02 glass-front wall cabinets**

*(SieMatic stock photos– not actual Ritz-Carlton Residences)*

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