

## For Immediate Release

### **SieMatic S1 Kitchen Wins *Interior Design*'s "Best of Year Awards 2009"**

Innovative S1 design edged out two other finalists in kitchen cabinetry category

(Feasterville, PA, December 10, 2009) SieMatic, one of the world's leading high-end kitchen furnishings manufacturers, was awarded top honors for its innovative SieMatic S1 kitchen in *Interior Design* magazine's "Best of Year Awards 2009." The prestigious award was presented to SieMatic at the Guggenheim Museum in New York City, on December 3, 2009 for being best in the kitchen cabinetry category. The handle-free, minimalist SieMatic S1 kitchen was one of three finalists competing for the annual honor bestowed on trendsetters by the high profile magazine known for covering the latest in interior design.

The innovative SieMatic S1 kitchen, predecessor to the recently released SieMatic S2, helped blaze the trail for SieMatic's interpretation of the kitchen as more of a living space and a family room where social gatherings take place. With "SmartBoard" integrated electronics that include TV, CD and DVD player, radio, Internet, and iPod docking station, in addition to sophisticated acoustics and lighting system with adjustable mood colors, the S1 is well equipped for the most elaborate of dinner parties. Says Hans Henkes, General Manager Marketing & Sales, SieMatic Möbelwerke USA, "This prestigious award is testament that SieMatic is a premier player in establishing trends and unequivocally at the forefront of kitchen interior design."

Currently available in over 62 countries on five continents, SieMatic is an industry leader in the high-end kitchen segment with unyielding commitment to innovative engineering and manufacturing excellence. The company philosophy of complementing a lifestyle, not just offering a product, makes it unique in the industry. From manufacturing plant to showroom floor, SieMatic's commitment to providing its customers with "the premium lifestyle they deserve" makes the SieMatic brand name synonymous with unparalleled luxury.

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