

Press Information

SieMatic BeauxArts Brings Multidimensional Style to the Kitchen Kitchen design innovator SieMatic is first to adopt Beaux Arts style for the kitchen

(Feasterville, PA) Beaux Arts is an architectural style that is an eclectic fusion of influences from different periods and cultures. Now, around one century after American architects first brought the design concept home from the famous École des Beaux Arts in Paris, SieMatic has brought Beaux Arts to the kitchen. The SieMatic BeauxArts collection, an American design in continental tradition, is reflective of America itself—a cultural melting pot.

Uniquely appealing to a wide range of consumer tastes, the SieMatic BeauxArts collection features a merging of traditional elements in door styles, pilasters and other details with contemporary elements such as modern countertops and steel detail. The collection, created in collaboration with SieMatic's Chicago design partner, Mick De Giulio, combines different stylistic directions, materials, and colors never before combined in kitchen design. Eclectic styles are bridged with varying international design preferences resulting in contemporary sophistication and a completely new kind of aesthetic and elegance in kitchen interior design.

Modern or classic kitchen—warm, natural wood or matt painted surfaces—deciding on one does not mean giving up another. Instead, SieMatic BeauxArts kitchen planning is done in segments with creative freedom. For example, from a design perspective, the cooking area is separate from the sink or food preparation area. In each segment, cabinet fronts and countertops with different materials, handles, and different dimensions are used if desired.

Perfect Symmetry

Perfect symmetry and classical proportions provide the equilibrium for the eclectic composition of styles and materials that make up the SieMatic BeauxArts collection. Centrally locating a large appliance, such as a stove, and flanking it with base cabinets with drawers, for instance, creates symmetry. In the sink area, symmetrical distribution of space might involve a contemporary stainless-steel refrigerator and display cabinets with classic lines and lots of drawers and glass doors standing detached or placed next to one another in an unsystematic fashion.

Complementary Colors and Materials

Elegant colors underscore the spaciousness of the SieMatic BeauxArts kitchen. Color selections include white, beige, green, and gray tones, and wood finishes.



FURTHER INFORMATION

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Lacquer colors include warm matt tones of light brown, light green, light yellow, and light blue complemented by delicate, earthy tones of brown and natural green as well as ochre hues.

Lighting Highlights Function & Design

In a SieMatic BeauxArts kitchen, lighting is functional and aesthetic. Unlike conventional kitchen lighting that shines over countertops and cabinet fronts, lighting in the SieMatic BeauxArts kitchen is more indirect and unobtrusive. From wall cabinets to niches or from the ceiling, light is distributed over the work area and center space to create a sense of comfort and luxury while functional for cooking. In addition, the kitchen is illuminated in a manner that makes it seem larger. For atmosphere and mood and overall symmetrical balance, living-room-like sconces are another SieMatic BeauxArts kitchen lighting innovation that creates a sense of comfort and luxury.

SieMatic BeauxArts, free of extraneous ornamentation and characterized by simplicity with clean lines is traditional, contemporary, classical, as well as Asian styles merged. Together with materials of granites and marbles, a variety of woods, stainless steel, glass, and a smooth matt lacquer finish, the SieMatic BeauxArts collection embodies the fabric of American culture—diverse, mass appeal. Inspiration for the new SieMatic BeauxArts collection is the American dream and the successful people who strive to realize it.

Currently available in over 60 countries on five continents, SieMatic is an industry leader in the luxury kitchen segment with unyielding commitment to innovative engineering and manufacturing excellence. The company philosophy of complementing a lifestyle, not just offering a product, makes it unique in the industry. From manufacturing plant to showroom floor, SieMatic's commitment to providing its customers with "the lifestyle of luxury they deserve" makes the SieMatic brand name synonymous with comfort and luxury.

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